

PASSION

I believe story is “First Food” — a term I’ve created to name a substance so powerful, it supercedes edible sustenance: a material so potent, it shapes both heart and mind. • I believe human beings are hard-wired for story. We’re transported, deeply affected, and ultimately transformed by archetype, narrative, and the expansion of our imaginations. In this way, I believe **a culture’s storytellers are its shamans — conjurers who hold the power, and deep responsibility, to weave stories that serve the soul and psyche**: stories that excite and inspire; narratives that unite and connect; magic that shifts both culture and consciousness.

Storytelling is my passion. The magnetic north of my personal compass. I’m honored to lead, produce, and manifest the rEvolution of Spirit, as well as the revolution of transmedia — multi-platform creative storytelling that supports transformational entertainment and cross-culture collaboration.

PURPOSE

I’m driven to build a new cultural mythology.

I envision, write, and develop immersive public experiences, innovative storytelling, and compelling art-as-action installations that forge **a bold, collective vision of the world we wish to create**.

As artists, activists, and rEvolutionaries, we dance with darkness in every creative act. When we weave dark into light, our offerings become an invitation. To wake up. To *See*. To understand. And to change.

In November of 2016, a call for change reverberated from coast to coast — an alarm-bell louder than every creative-work combined. In the ensuing months, we’ve beenwhelmed with a darkness so impenetrable, it tempts us to doubt our power at the very moment we must fully awaken. But even doubt is a trick of light: for beyond this shadow, thrown by the mass of a cancerous system succumbing to its violent death throes, is the light of an intersectional new beginning.

Destruction is necessary. But it is only half the picture.

As the old world falters, a new one must be born. As rotting structures collapse, new ones must take form. As destruction clears a space, so we must *fill* that space — with consciousness. Intention. A *vision* of the world we can *together* co-create.

This is the realm of the Sacred Feminine. She is the vital counterpart to rampant innovation. The force that demands awareness of a far more expansive whole. Hers is the heart that asks *Why* and *For Whom*? • For too long, we’ve been slaves to a narrow *How*? A worldview controlled by the white, male, colonial, power-over model that’s bereft of the greater good. *How* without *Why* is the tyranny of ruin. And so, from ruin, a new world must take form. One that’s balanced. Inclusive. Sustainable. Dreamed into being by the collective Sovereign She. • Now is the time for Her triumphant return.

We are each of us creators: fragile beings of massive power. What we envision — what we *imagine* — we create, individually and collectively. I seek to bring that power into consciousness. To make the *consciously* imagined real. **To craft a new map for a new world**. This is the work that sets my heart on fire.