

BLAED SPENCE

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VISION

I'm driven to build a new cultural mythology.

I seek to develop, write, and co-create innovative and compelling installations, experiences, performance pieces, and creative offerings that forge a **bold, collective vision of the world we wish to create**. • A vast, untapped market for these stories already exists: a market that's millions strong and thirsting for content — a market that will heartily embrace groundbreaking new broadcast platforms and rich transmedia storytelling. • We are each of us creators: fragile beings of massive power. What we envision — what we *imagine* — we create, individually and collectively. I seek to bring that power into consciousness. To make the *consciously* imagined real. To make a new map for a new world.

PURPOSE

I believe story is "First Food." A substance so powerful, it supercedes edible sustenance. A material so potent, it shapes both heart and mind. I also believe human beings are hard-wired for story. We're transported, deeply affected, and ultimately transformed by archetype, narrative, and the expansion of our imaginations. In this way, **a culture's storytellers are its shamans — conjurers who hold the power, and deep responsibility, to weave stories that serve the soul and psyche**; stories that excite and inspire; stories that shift both culture and consciousness.

Storytelling is my passion. The magnetic north of my personal compass. I'm eager to lead, produce, and manifest the revolution of transmedia — multi-platform creative programming that supports transformational entertainment.

MAD NINJA SKILLS

Here's what I bring to the table.

Superlative storytelling and communication skills. Proven experience collaborating with visionaries, futurists, and thought leaders in Silicon Valley and Hollywood. Energized positivity. Deep knowledge, formal study, and insatiable curiosity in the fields of metaphysics, shamanism, and global positive change. **A white-hot intellect that excels at problem-solving.** An eye for the future. Fluency in both "Creative" and "Suit." And **a passion for providing exceptional service** — as a writer, producer, and creative visionary — to any project I serve.

As for my character, I'm a **proactive self-starter** and **collaborative team player**. I'm **highly organized** and **ridiculously detail-oriented**. I'm an incredibly fast learner, comfortable on my feet in dynamic circumstances. I thrive on complexity, but strive for simplicity. And my Celtic-Canadian genes mean I'm self-effacing and polite, genuinely enthusiastic, deeply creative, and vastly hardworking.

To collaborate with talented artisans from various fields; to be in service to the greater good; to release my greatest gifts; to dig deep, work hard, and have fun ... These are just some of the things that set my heart on fire.